



BEST @ Cornell

Events for March 2017

Communicating the Science behind Energy and Environmental Issues | 3/8/17

Join Dr. Andrea Feldpausch-Parker in Mann Library from 12-1pm to discuss scientist engagement in environmental advocacy and recent events involving the transition from the Obama Administration to the Trump Administration.

Location: Mann Library 102 invited by ASAP (*Advancing Science And Policy*)

Career Options Symposium | 3/12-15/17

Ph.D. students: Are you interested in a career in consulting, industry, entrepreneurship, the government, think tanks, or nonprofits? In conjunction with Georgetown University's Career Strategy and Professional Development group in their office of Biomedical Graduate Education, Cornell OISE and the BEST Program are planning a two-day Career Options Symposium to learn about jobs in the government, meet alumni, and do informational interviews.

Location: Georgetown University (BY APPLICATION ONLY)

Pre-Seed Workshop (PSW) | 3/13-14, 21/17

Seven BESTies were selected to participate in the Pre-Seed Workshop (PSW), a systematic approach designed to take a raw idea from a university lab or other source and investigate its marketplace viability and potential as the foundation of a startup business using a preliminary commercialization plan developed in a unique, collaborative, and hands-on workshop. Two additional BESTies will be evaluating their own technologies as inventor leads on teams.

Location: Biotechnology Building G-10

Navigate Your Future: BEST Lessons in Leadership | 3/17/17

Looking for an opportunity to learn more about developing good leadership skills? John Hinck, currently a doctoral student and instructor in the Leadership Studies Program at the University of San Diego, will be leading two leadership-themed sessions titled "How to cultivate personal talent and overcome weaknesses" and "Assembling, managing, leading, influencing, and motivating others."

Location: 226 Weill Hall

For a complete list of events, see the [Events Page](#)

Announcements | March 2017

Group of Six BESTies Earns Lean Six Sigma Green Belt Certification

Congratulations to Mohammad Haft-Javaherian, David Lynch, Oriana Teran, Yifan Cheng, Juan Wang, and Hansen Xu for passing this intensive online course.

Share your Twitter handle with BEST and join LinkedIn

Step up your Twitter game! Follow and be followed by [@Cornell_BEST](#).

Want to have meaningful conversations with other BESTies? Join the [Cornell_BEST](#) group on LinkedIn. Our LinkedIn group contains tons of useful career tips and information—exclusively for members. To find BEST Twitter and LinkedIn details and to share yours, visit [this document](#).

Medical Science Liaison Career Seminar

Ezen Choo is inviting a speaker from the MSL Society as a 1st step to potentially starting a chapter of the society here at Cornell.

Ethan Sanford, Editor

Member Spotlight: Kristen Brochu



Kristen Brochu, a Ph.D. student in the field of Entomology, is interested in bee health, in particular the effect of pollen chemistry and microbial communities on nesting site preferences, foraging choices, and larval development. She aims to be a professor and wants to make research, teaching, and outreach a major part of her career. Last year, with BEST support, she invited Gwen Pearson, Purdue University's Department of Entomology Education and Outreach Coordinator, to give a seminar in her department. Engaging with members of the academic community and inviting them to share their work is, according to Kristen, "incredibly beneficial for grad students." When asked what skill current grad students should be practicing, Kristen advises that the ability to concisely describe one's research project to a broader audience is paramount. Like most graduate students, Kristen is incredibly busy, but she finds that maintaining work:life balance is a major key to success: "setting realistic goals for each week and the year helps me to balance tasks that need to be done with activities that I would like to do." We thank Kristen for allowing us to bug her for an interview.

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